



The voice of the Canadian pet industry
La voix de l'industrie des animaux de
compagnie au Canada

MEMORANDUM

To: Quebec Pet Store owners and managers
From: Louis McCann, PIJAC Canada
Subject: Awareness campaign on the safe handling of reptiles and amphibians.
Date: February 4th 2010

PIJAC Canada has partnered with the National Institute of Animal Health to create a campaign to educate consumers on the transmission of salmonella.

Enclosed you will find a **color poster** outlining the safe handling of reptiles and amphibians. This sign was developed as a tool for you to help teach your customers and employees about healthy handling practices and to compliment your existing animal care information materials. **We hope you find it useful and thank you for your assistance in spreading the word on this important matter.**

PIJAC Canada represents the interests of the entire pet industry to all levels of government. It is through the involvement of businesses such as yours that we are able to foster our current relationships with legislators and forge new ones. We additionally support our industry through offering specialized training opportunities and resources which in turn promote good business practices. For more information on what PIJAC Canada can offer your business please visit www.pijaccanada.com.

Please do not hesitate to contact us at 1-800-667-7452 or at memberservices@pijaccanada.com for further details or to discuss the benefits of becoming a member of PIJAC Canada.

Note : Ce document, ainsi que l'affiche sont disponibles en français. Contactez-nous pour en avoir une copie.

Louis McCann,
PIJAC Canada

Pet Industry Joint
Advisory Council
Conseil consultatif
mixte de l'industrie des
animaux de compagnie

2495 Lancaster Road, Suite 202
Ottawa, Ontario K1B 4L5
www.pijaccanada.com

Tel: 613.730.8111
Toll Free: 800.667.7452
Fax: 613.730.9111