

NATIONAL PET INDUSTRY TRADE SHOW

2012

2012

EXHIBITOR SHOW INFORMATION

September 16-17 2012
International Centre, Hall 5
Mississauga, ON, Canada

Reserve your exhibit space today at PIJAC Canada's annual National Pet Industry Trade Show, an event not to be missed! The National Pet Industry Trade Show is the largest trade exhibition of its kind in Canada. It is held every year and attracts more than 2,000 visiting retailers and other industry players. Don't miss this first-class opportunity to meet potential customers, to introduce new products and much more. For more information on this trade show, visit our website at www.pijaccanada.com.

WHY EXHIBIT?

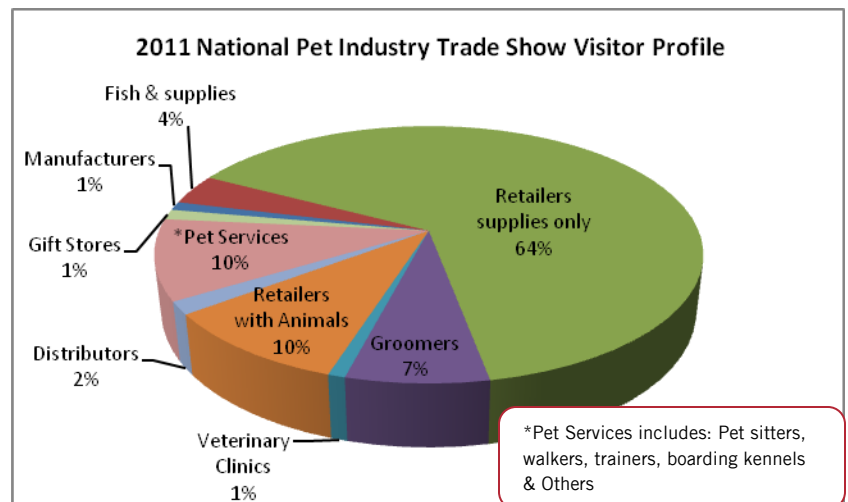
- New sales opportunities
- Visit with existing customers
- Make immediate sales
- Highlight new products
- Get exposure
- Networking

SHOW HOURS

Setup Hours: Saturday, September 15, 2012 - 8:00 a.m. to 6:00 p.m.
Exhibit Hours: Sunday, September 16, 2012 - 10:00 a.m. to 6:00 p.m.
Monday, September 17, 2012 - 10:00 a.m. to 5:00 p.m.
Teardown: Monday, September 17, 2012 - 5:00 p.m. to 10:00 p.m.

SHOW LOCATION

The International Centre, Hall 5
6900 Airport Road
Mississauga, ON L4V 1E8 Canada
Tel: 905.677.6131 / Fax: 905.677.8924
www.internationalcentre.com





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RATES

Members: \$ 1526.00 CAD

Non-Members: \$ 1695.00 CAD

(All prices include 13% HST)

PAYMENT

Booth applications submitted **before March 1st, 2012** must include a 50% deposit. **All booth space must be paid in full by March 1st, 2012.** If a booth application is submitted **on or after March 1st, 2012** it must include full payment.

A fee of \$50 per booth will be charged to all exhibitors submitting payments after the deadline.

BOOTH PACKAGE INCLUDES

- 10' X 10' booth setup
- 8' high black drape on back wall and 3' high black side drapes
- One (1) 10' X 10' grey carpet
- Six (6) free exhibitor badges per 10'X10' booth space – A fee will apply for additional badges
- Free listing in Show Guide
- Free space in New Product Section for PIJAC Canada member **only**

SHOW CHECKLIST

- ✓ Send in your exhibitor contract for exhibit space as soon as possible to secure your desired booth location
- ✓ Ensure that your contract is signed and a 50% deposit is included.
- ✓ Participate in the *New Product Section* (free of charge for members) and gain extra visibility by displaying your new product(s) at the entrance of the show.
- ✓ Make your hotel reservations as soon as possible to take advantage of discounted rates.

**CONFIRMATION OF BOOTH SPACE WILL BE SENT TO YOU WITH EXHIBITOR INFORMATION
ONLY AFTER RECEPTION OF THE SIGNED CONTRACT AND DEPOSIT.**