



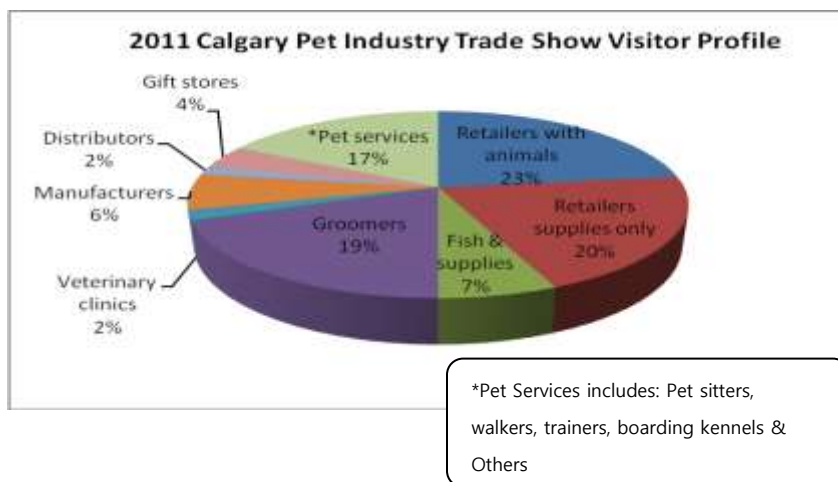
EXHIBITOR'S SHOW INFORMATION

April 22, 2012
The Stampede Park
Big Four Building, Hall A
Calgary, AB
Canada

Reserve your exhibit space today at PIJAC Canada's upcoming 2012 'Calgary Pet Industry Trade Show' in Alberta. PIJAC is pleased to host once again this first-class event, unique to the Alberta's pet market and well attended by a wide category of visitors. For more information on this trade show, visit our website at www.pijaccanada.com

WHY EXHIBIT?

- New sales opportunities
- Visit with existing customers
- Make immediate sales
- Highlight new products
- Get exposure
- Networking



SHOW HOURS

Setup Hours: Saturday, April 21, 2012 - 8:00 a.m. to 6:00 p.m.
Exhibit Hours: Sunday, April 22, 2012 - 9:00 a.m. to 5:00 p.m.
Teardown: Sunday, April 22, 2012 - 5:00 p.m. to 10:00 p.m.

SHOW LOCATION

The Stampede Park – Big Four Building – Hall A
1801 Big Four Trail SE
Calgary, AB T2G 2W1
Tel: 800.661.1260 / 403.261.0555





2012

CALGARY PET INDUSTRY TRADE SHOW



2012

RATES

Members: \$ 785.00 CAD
Non-Members: \$ 945.00 CAD
(All prices include 5% GST)

TO WIN A FREE BOOTH...

*All you need to do is pay in full on or before
January 1st, 2012 and automatically be entered in
our draw!*

PAYMENT

Booth applications submitted **before March 1st, 2012** must include a 50% deposit. **All booth space must be paid in full by March 1st, 2012.** If a booth application is submitted **on or after March 1st, 2012** it must include full payment.

A fee of \$50 per booth will be charged to all exhibitors submitting payments after the deadline.

BOOTH PACKAGE INCLUDES

- 10' X 10' booth setup
- 8' high black drape on back wall and 3' high black side drapes
- One (1) 10'X 10' grey carpet
- Six (6) free exhibitor badges per 10'X10' booth space - A fee will apply for additional badges
- Free listing in Show Guide
- Free space in New Product section for PIJAC Canada member **only**

SHOW CHECKLIST

- Send in your exhibitor contract for exhibit space as soon as possible to secure your desired booth location.
- Ensure that your contract is signed and a 50% deposit is included.
- Participate in the *New Product Section* (free of charge for members) and gain extra visibility by displaying your new product(s).
- Make your hotel reservation as soon as possible to take advantage of discounted rates.

CONFIRMATION OF BOOTH SPACE WILL BE SENT TO YOU WITH EXHIBITOR INFORMATION ONLY AFTER RECEPTION OF THE SIGNED CONTRACT AND DEPOSIT.



2495 Lancaster Road Suite 202, Ottawa ON K1B 4L5
Toll Free: 1-800-667-7452 Fax: 613-730-9111 www.pijaccanada.com