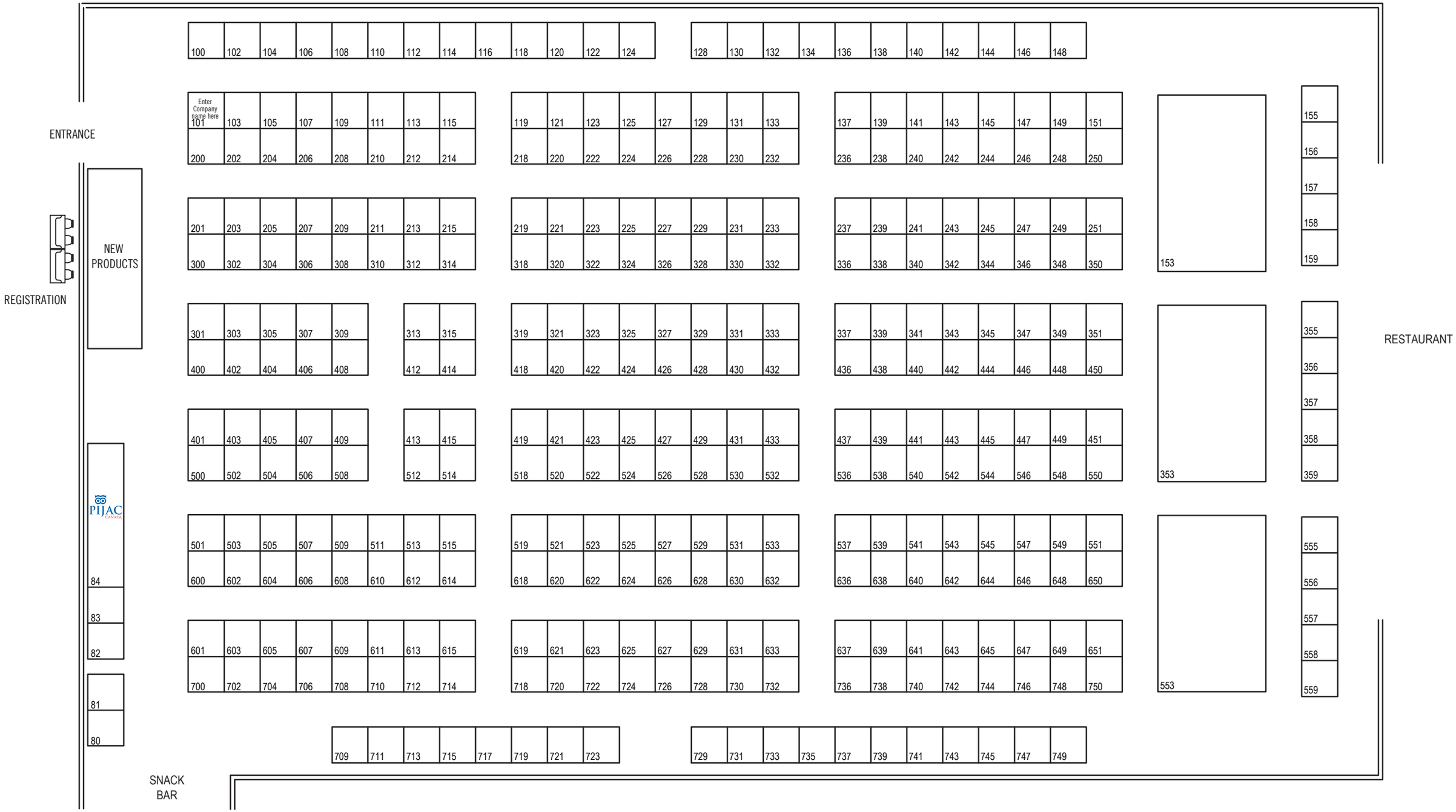National Pet Industry Trade Show