

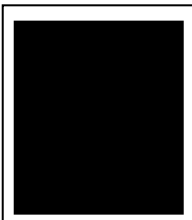
ADVERTISING INFORMATION

PRICE LIST (all prices include tax)

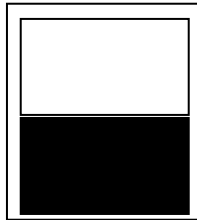
4-COLOUR

	MEMBER	NON-MEMBER
FORMAT	CND	CND
FULL PAGE	\$1550.00	\$1820.00
HALF PAGE horizontal	\$825.00	\$955.00
THIRD PAGE vertical	\$525.00	\$615.00
BUSINESS CARD	\$240.00	\$265.00
CENTRE INSERT (full page)	\$1750.00	\$2080.00
INSIDE FRONT COVER (full page)	\$1650.00	\$1950.00
INSIDE BACK COVER (full page)	\$1650.00	\$1950.00
BACK COVER (full page)	\$2080.00	\$2450.00

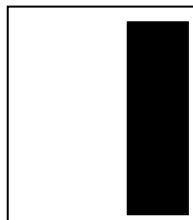
ADVERTISING UNIT SIZES



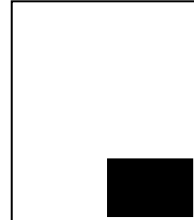
FULL PAGE
8.75" X 11.25"
trim size 8.5" x 11"
Bleed 0.125"
Live area 8" x 10.5"



HALF PAGE
8" X 5.25"



THIRD PAGE
2.5" X 10.5"



BUSINESS CARD
2" X 3.5"

TECHNICAL DETAILS

Page trim size 8.5" x 11"

Submit tif or eps images at a resolution suitable for a halftone screen of 133 lpi (266 dpi)

Ads may be supplied on CD with a colour proof

All support files and fonts must be included

Files must be sized correctly for the ad space purchased

ACCEPTED FORMATS

MAC Platform only - Adobe InDesign, Photoshop or Illustrator

ADVERTISING ORDER FORM

Please fill out the following form to include your ad in our Buyer's Guide.

PLEASE USE ONE FORM PER AD.

COMPANY INFO

COMPANY NAME

ADDRESS

CITY

PROVINCE/STATE

POSTAL CODE/ZIP

PHONE

FAX

WEBSITE

CONTACT INFO

CONTACT PERSON

TITLE

PHONE

EMAIL

ADVERTISING INFO

To order more ads please copy this page

FORMAT

SIZE

PRICE

TOTAL

PAYMENT TYPE CHEQUE VISA MC

CARD #

EXP. DATE: /

SIGNATURE

TERMS AND CONDITIONS

Deadline for you to send in your ad is August 4th, 2009. All materials which are to appear in the 2009 Buyer's Guide and Directory are the responsibility of the advertiser. As is PIJAC Canada's policy, all advertisers in the 2008 Buyer's Guide and Directory have until June 15th, 2009 to reserve last year's ad space. After that time, space will be allotted on a first-come, first-served basis. Any request MUST BE accompanied by this completed form and must be paid in full. **Due to tight print schedules all payments are final and non-refundable.**

Yes, I accept the terms and conditions. Signature: _____