

EXHIBITOR SHOW INFORMATION

September 19-20, 2010
International Centre, Hall 5
Mississauga, ON
Canada

Reserve your exhibit space today at PIJAC Canada's annual 'National Pet Industry Trade Show', an event not to be missed! The National Pet Industry Trade Show is the largest trade exhibition of its kind in Canada. It is held every year and attracts more than 2,000 visiting retailers and other industry players. Don't miss this first-class opportunity to meet potential customers, to introduce new products and much more. For more information on this trade show, visit our website at www.pijaccanada.com

WHY EXHIBIT?

- New sales opportunities
- Visit with existing customers
- Make immediate sales
- Highlight new products
- Get exposure
- Networking

SHOW HOURS

Setup Hours: Saturday, September 18, 2010 - 8:00 a.m. to 6:00 p.m.
Exhibit Hours: Sunday, September 19, 2010 - 10:00 a.m. to 6:00 p.m.
 Monday, September 20, 2010 - 10:00 a.m. to 5:00 p.m.
Teardown: Monday, September 20, 2010 - 5:00 p.m. to 11:00 p.m.

SHOW LOCATION

The International Centre, Hall 5
 6900 Airport Road
 Mississauga, ON L4V 1E8 Canada
 Tel: 905.677.6131 / Fax: 905.677.8924
www.internationalcentre.com



RATES

Members: \$ 1495.00 CAD
Non-Members: \$ 1668.00 CAD
(All prices include 13% HST)

TO WIN A FREE BOOTH...

*All you need to do is pay in full on or
before April 1st, 2010 and automatically
be entered in our draw!*

PAYMENT

A 50% deposit must accompany your signed Exhibitor Contract. The balance must be paid to PIJAC Canada in full by August 1st, 2010.

BOOTH PACKAGE INCLUDES

- 10' X 10' (10 feet wide) booth setup
- 8' high black drape on back wall and 3' high black side drapes
- One (1) 10' X 10' grey carpet
- Four (4) exhibit badges per 10'X10' booth space
- Free listing in Show Guide

SHOW CHECKLIST

- ✓ Send in your exhibitor contract for exhibit space as soon as possible to secure your desired booth location.
- ✓ Ensure that your contract is signed and a 50% deposit is included.
- ✓ Participate in the *New Product Section* (free of charge for members) and gain extra visibility by displaying your new product(s) at the entrance of the show.
- ✓ Make your hotel reservations as soon as possible to take advantage of discounted rates.

**CONFIRMATION OF BOOTH SPACE WILL BE SENT TO YOU WITH EXHIBITOR
INFORMATION ONLY AFTER RECEPTION OF THE SIGNED
CONTRACT AND DEPOSIT.**