

## EXHIBITOR SHOW INFORMATION

**August 29-30, 2010**  
**Hôtel des Seigneurs**  
**St-Hyacinthe, QC**  
**Canada**

ExpoZoo brings the Canadian Eastern market to you for two solid days giving you the opportunity to take advantage of hundreds of buyers all under one roof, as well as grow and enhance your business. **Sign up now!** For more information on this trade show, visit our website at [www.pijaccanada.com](http://www.pijaccanada.com)

### WHY EXHIBIT?

- New sales opportunities
- Visit with existing customers
- Make immediate sales
- Highlight new products
- Get exposure
- Networking

### SHOW HOURS

**Setup Hours:** Saturday, August 28, 2010 - 8:00 a.m. to 6:00 p.m.  
**Exhibit Hours:** Sunday, August 29, 2010 - 10:00 a.m. to 6:00 p.m.  
 Monday, August 30, 2010 - 10:00 a.m. to 5:00 p.m.  
**Teardown:** Monday, August 30, 2010 - 5:00 p.m. to 11:00 p.m.

### SHOW LOCATION

**Hôtel des Seigneurs**  
 1200, rue Johnson  
 Saint-Hyacinthe, QC J2S 7K7 Canada  
 Tel: 866.734.4638 / 450.774.3810  
 Fax: 450.774.6955  
[www.hoteldesseigneurs.com](http://www.hoteldesseigneurs.com)



## RATES

**Members:** \$ 1005.00 CDN  
**Non-Members:** \$ 1165.00 CDN  
(All prices include 5% GST and 7.5% QST)

### **TO WIN A FREE BOOTH...**

***All you need to do is pay in full on or  
before April 1st, 2010 and automatically  
be entered in our draw!***

## PAYMENT

A 50% deposit must accompany your signed Exhibitor Contract. The balance must be paid to PIJAC Canada in full by **July 1<sup>st</sup>, 2010**.

## BOOTH PACKAGE INCLUDES

- 10' X 10' (10 feet wide) booth setup
- 8' high black drape on back wall and 3' high black side drapes
- One (1) 10'X 10' grey carpet
- Four (4) exhibit badges per 10'X10' booth space
- Free listing in Show Guide

## SHOW CHECKLIST

- Send in your exhibitor contract for exhibit space as soon as possible to secure your desired booth location.
- Ensure that your contract is signed and a 50% deposit is included.
- Participate in the *New Product Section* (free of charge for members) and gain extra visibility by displaying your new product(s).
- Make your hotel reservations as soon as possible to take advantage of discounted rates.

**CONFIRMATION OF BOOTH SPACE WILL BE SENT TO YOU WITH  
EXHIBITOR INFORMATION ONLY AFTER RECEPTION OF THE SIGNED  
CONTRACT AND DEPOSIT.**