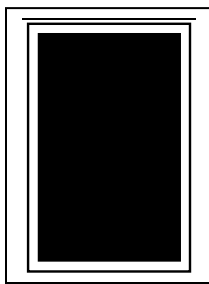


ADVERTISING INFORMATION PRICE LIST *(all prices include tax)*

4 - COLOUR

FORMAT	MEMBER	NON-MEMBER
INSIDE FRONT COVER (full page)	\$450.00 CND	\$505.00 CND
INSIDE BACK COVER (full page)	\$450.00 CND	\$505.00 CND
BACK COVER (full page)	\$550.00 CND	\$610.00 CND
HALF PAGE Horizontal	\$225.00 CND	\$250.00 CND

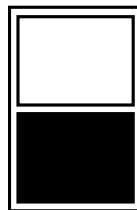
ADVERTISING UNIT SIZES



FULL PAGE
5.75" x 8.75"

TRIM SIZE
5.5" X 8.5"

Bleed 0.125"
Live area 5" x 8"



HALF PAGE
5" X 4"

TECHNICAL DETAILS

Page trim size 5.5" x 8.5"

Submit tif or eps images at a resolution suitable for a halftone screen of 133 lpi (266 dpi)

Ads may be supplied on CD with a colour proof

All support files and fonts must be included

Files must be sized correctly for the ad space purchased

ACCEPTED FORMATS

MAC Platform only – Adobe InDesign, Photoshop or Illustrator

ADVERTISING ORDER FORM

Please fill out the following form to include your ad in our Buyer's Guide.

COMPANY INFO

COMPANY NAME:

ADDRESS:

POSTAL CODE:

PHONE:

FAX:

WEB SITE:

CONTACT INFO

CONTACT PERSON:

TITLE:

PHONE:

E-MAIL:

ADVERTISING INFO

To order more ads please copy this page

FORMAT:

SIZE:

PRICE:

TOTAL:

PAYMENT TYPE CHEQUE VISA MC

CARD NUMBER : exp. : /

SIGNATURE

TERMS AND CONDITIONS

Deadline for you to send in your ad is March 9th, 2010. All materials, which are to appear in the 2010 Buyer's Guide and Directory, are the responsibility of the advertiser. As is PIJAC Canada's policy, all advertisers in the 2009 Buyer's Guide and Directory have until January 26th, 2010 to reserve last year's ad space. After that time, space will be allotted on a first-come, first-served basis. Any request **MUST BE** accompanied by this completed form and must be paid in full. **Due to tight print schedules all payments are final and non-refundable.**

Yes, I accept the terms and conditions. Signature: