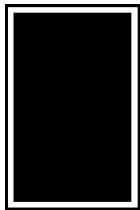


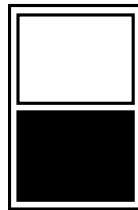
Advertising information PRICE LIST (tax included)

FORMAT	4 COLOUR	
	MEMBER	NON-MEMBER
FULL PAGE	\$560.00 CND	\$670.00 CND
HALF PAGE horizontal	\$305.00 CND	\$365.00 CND
INSIDE FRONT COVER (full page)	\$675.00 CND	\$730.00 CND
INSIDE BACK COVER (full page)	\$675.00 CND	\$730.00 CND
BACK COVER (full page)	\$790.00 CND	\$850.00 CND

ADVERTISING UNIT SIZES



FULL PAGE
5.75" X 8.75"
TRIM SIZE
5.5" x 8.5"
BLEED - 0.125"
LIVE AREA
5" x 8"



HALF PAGE
5" X 4"

If you are paying by cheque
in US funds please check
the day's exchange rates at:
www.bankofcanada.ca/en/rates/converter.html.

TECHNICAL DETAILS

- ✓ Page trim size - 5.5" x 8.5"
- ✓ Submit tif or eps images at a resolution suitable for a halftone screen of 133 lpi (266 dpi)
- ✓ Ads may be supplied on CD with a colour proof
- ✓ All support files and fonts must be included
- ✓ Files must be sized correctly for the ad space purchased

FORMATS ACCEPTÉS - ACCEPTED FORMATS

Mac Platform only -Adobe Illustrator, Adobe Photoshop, Adobe InDesign

ADVERTISING ORDER FORM

Please fill out the following form to include your ad in our Buyer's Guide.

COMPANY INFO

Company Name

ADDRESS

POSTAL CODE

PHONE

FAX

WEB SITE

CONTACT INFO

CONTACT PERSON

TITLE

PHONE

E-MAIL

ADVERTISING INFO

Pour commander des publicités supplémentaires copier cette page / To order more ads please copy this page

SIZE

PRICE

TOTAL

PAYMENT TYPE

Cheque VISA MC

CARD NUMBER:

EXPIRATION DATE: /

SIGNATURE:

TERMS AND CONDITIONS

Deadline for you to send in your ad is July 6th, 2010. All materials, which are to appear in the 2010 Buyer's Guide and Directory, are the responsibility of the advertiser. As is PIJAC Canada's policy, all advertisers in the 2009 Buyer's Guide and Directory have until June 8th, 2010 to reserve last year's ad space. After that time, space will be allotted on a first-come, first-served basis. Any request MUST BE accompanied by this completed form and must be paid in full. Due to tight print schedules all payments are final and non-refundable.

Yes, I accept the terms and conditions. Signature: _____